

# mentour

We digitize the entire  
learning process for  
**education centers.**

One Student App for learners. One Admin Panel for the center. Everything connected automatically.

**40+**

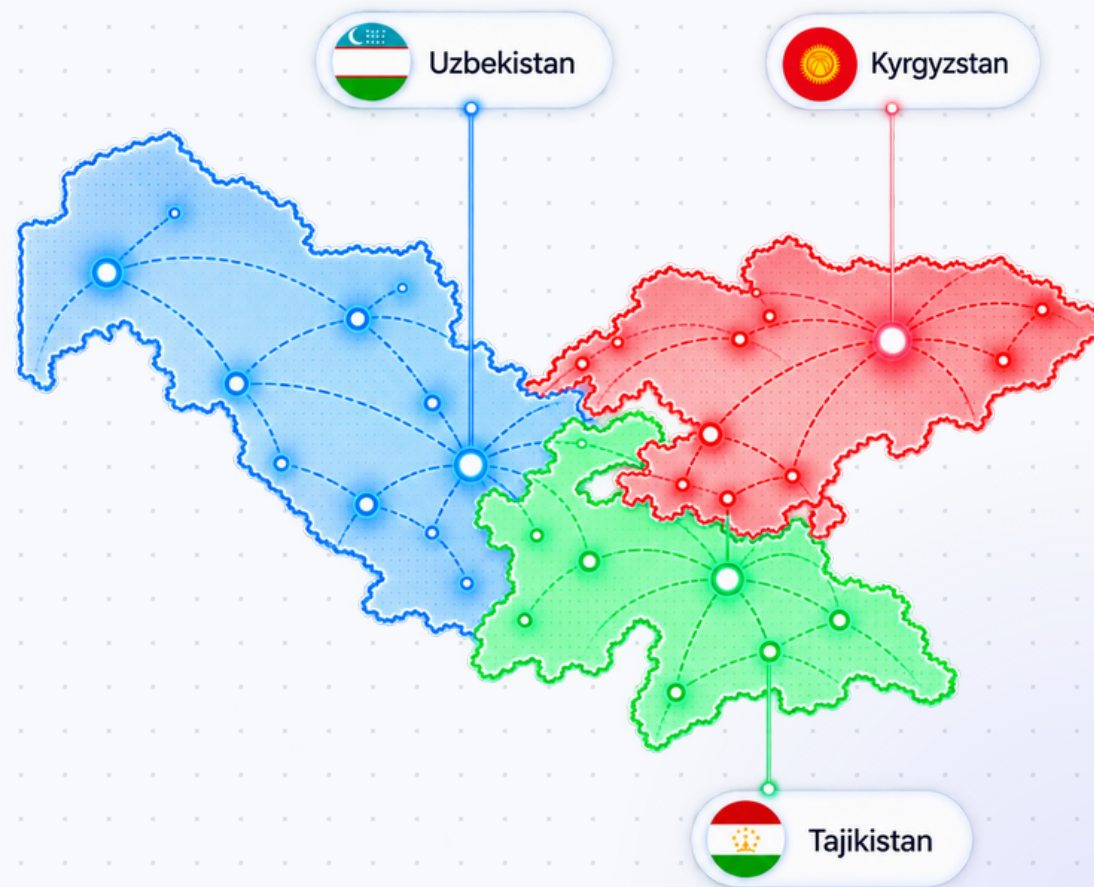
PAYING CENTERS

**5,000+**

STUDENTS

**3**

COUNTRIES



LIVE ACROSS CENTRAL ASIA

## THE PROBLEM

# Centers across Central Asia still run learning on **paper** and Telegram.

Textbook → Printouts → Telegram → Manual grading → **Excel**

### Teachers lose hours grading by hand

Homework · 9 lessons/wk

6.5–10 hrs

Exams · 45 students

10–17.5 hrs

### No real-time view of progress

Neither the center nor parents see who is falling behind until it is too late.

### Paper does not scale

Growth multiplies printing, admin and disconnected tools for academics, comms and finance.

# \$1.5+

PER STUDENT / MONTH

Printing materials and books alone — a pure cost centre that teaches nothing back.

# 2–3.5 days

PER TEACHER / MONTH

17–27.5 hours of every teacher's month — 2–3.5 full working days — spent on nothing but marking.

## THE SOLUTION

# One app replaces the whole chain — **and grades itself.**

Textbook → **Mentour Student App** → Auto-grading → Analytics → Progress tracking

Listening

Reading

Speaking

Writing

Vocabulary

Grammar

### AUTOMATIC RESULTS

Students submit and see their score instantly — no teacher in the loop.

### VISIBLE PROGRESS

Scores and skill progress build up in one dashboard the student actually opens.

### POINTS, STARS, TANGA

Activity earns coins — the reason students come back tomorrow.

# Exercise, auto-check, statistics — in three taps.

NAVIGATE



UNIT 3



VOCABULARY



EXERCISE



AUTO-CHECK



STATISTICS

Her  
He's  
His  
She's



**Instruction**  
Choose the correct words to complete the sentences.

Her name's Chiara. Select... from Italy.

DROPDOWN • GRAMMAR

Check

Match the sports to the correct pictures.

Football Basketball Swimming



Tennis



MATCHING • VOCABULARY

2 of 2 Check

Spell the word correctly



noun  
O'qituvchi  
Учитель

□ □ □ □ □ □ □

SPELLING • UZ / RU / KAA / KG / TJ / DE

## EXERCISE FORMATS SUPPORTED

Gap-fill

Dropdown

Ordering

Matching

Multi-select

Tracing

Circle

Word box

and more

## TRANSLATION SUPPORT

Uzbek

Russian

Karakalpak

Kyrgyz

Tajik

German

## DIFFERENTIATOR

# A ready-made content library — not an empty LMS.

# 100+

DIGITAL LEARNING MATERIALS

Structured courses, exercises and practice sets. Centers deploy instantly, with zero manual setup.

### Original, not copied



Built around the structure and topics students already learn — every exercise authored by Mentour.

### English and German today



Math and Chinese launch by end of 2026 — a deliberate shift from language tool to multi-subject curriculum platform.

### One engine, every subject



The same auto-graded exercise engine works consistently across subjects, so new content ships fast.

## GAMIFICATION

# Learn, earn, **get real rewards.**



STEP 01 • LEARN

**Complete tasks, attend  
classes, stay active**



STEP 02 • EARN

**Coins accumulate in the  
Student App**



STEP 03 • REWARD

**Redeemed for real  
rewards**

**Daily**  
ENGAGEMENT LOOP

Coins turn homework into a habit. In the Central Asian market, where tangible reward culture is strong, this is the single biggest driver of retention inside the centers we serve.

# Every center sees what is actually **happening**.



## Active students

How many students are actually using the platform this week, per group and per branch.



## Homework completion

Who is completing homework and who is falling behind — surfaced before the parent calls.



## Results by material

Progress and scores broken down by course, unit and skill.



## Teacher performance

Task statistics per teacher, so academic quality is managed with data.

**Mentour is learning infrastructure — not a CRM.**

Academic is the core and the moat. CRM, finance and comms are the add-ons that make Mentour the single system a center needs.

FROM SEPTEMBER 2026

NEW

# One operating system for the whole education center.

CORE

## Academic

Content, exercises, auto-grading and gamification. The moat everything else attaches to.

## CRM

Client and parent communication in one place.

## Social media

Channel management for the center's marketing.

## Finance

Payments and billing tied to enrolment.

VALUE PROP

Centers stop paying for two or three disconnected systems. Mentour becomes the single system of record — raising contract value and switching cost at the same time.

## BUSINESS MODEL

# B2B SaaS, priced per student — paid by the center.

### ACADEMIC CORE — PRICE / MONTH

|                      |              |
|----------------------|--------------|
| 1–50 students        | <b>\$50</b>  |
| 50–200 students      | <b>\$119</b> |
| 200–1,000 students   | <b>\$196</b> |
| 1,000–1,500 students | <b>\$255</b> |
| 1,500–2,000 students | <b>\$315</b> |

### WHITE-LABEL — PRICE / MONTH

|                 |              |
|-----------------|--------------|
| Monthly         | <b>\$459</b> |
| 6-month prepay  | <b>\$399</b> |
| 12-month prepay | <b>\$349</b> |

### VALUE CHAIN

**Education center** → **Mentour** → **Students + teachers**

From September, bundled pricing across Academic + CRM + Finance + Comms lifts ACV and retention together.

## WHY CENTERS SWITCH

# The printing tax — and how it disappears.

| STUDENTS | PRINTING COST | MENTOUR COST | CENTER SAVES                    |
|----------|---------------|--------------|---------------------------------|
| 50       | \$75/mo       | \$50/mo      | \$25/mo + full digital upgrade  |
| 200      | \$300/mo      | \$119/mo     | \$181/mo + full digital upgrade |
| 1,000    | \$1,500/mo    | \$196/mo     | \$1,304/mo — ~87% cheaper       |

# 87%

CHEAPER AT 1,000 STUDENTS

Savings scale with center size. At 1,000 students Mentour is not just cheaper than printing — it replaces a pure cost center with auto-grading, analytics and gamification that paper could never provide.

## TRACTION

# \$50 to \$3,000 MRR in **six months**.

ACTUALS FEB-AUG 2026 • TARGETS DOTTED

**40+**

PAYING CENTERS

**5,000+**

STUDENTS

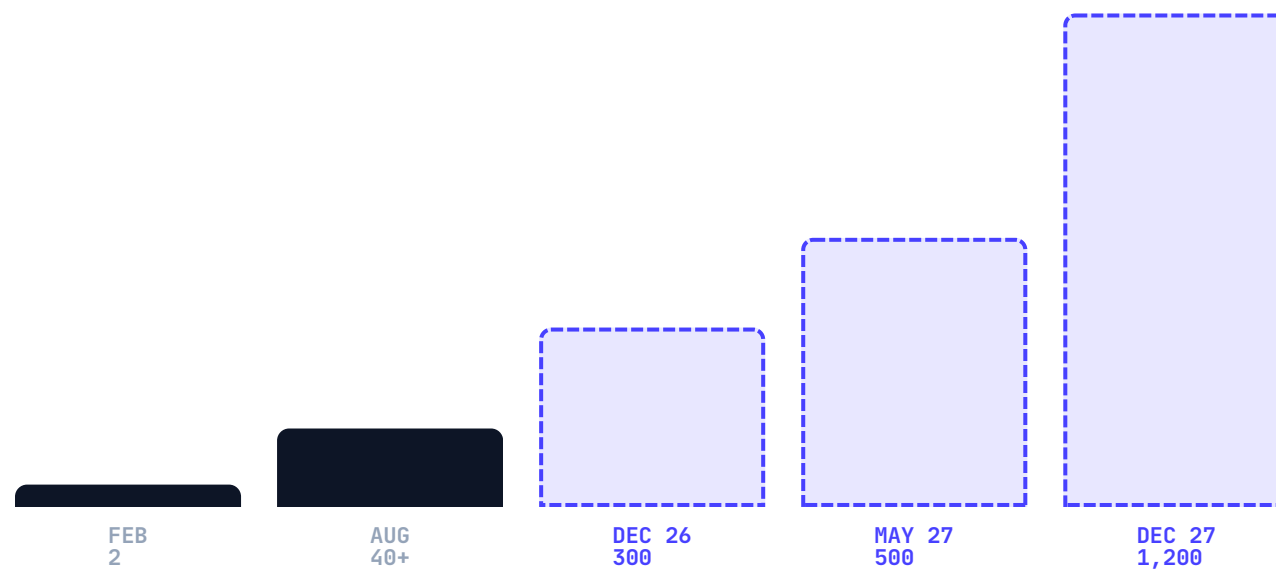
**\$3,000**

MRR TODAY

**~60x**

MRR GROWTH / 6 MONTHS

PAYING CENTERS — ACTUAL VS TARGET



EXPORT REVENUE (MRR)

**\$2,000** → **\$5,000** → **\$12,000**

Today → near-term → end of 2026. A genuine foreign-currency earner, not a domestic-only business.

EXPANSION TIMELINE

- **Uzbekistan** February
- **Tajikistan** April — largest centers
- **Kyrgyzstan** August

# A sequenced rollout into **emerging markets.**

NOW

## Live in three markets

Uzbekistan  
Tajikistan  
Kyrgyzstan

BY END 2026

## Deepen and densify

Grow Uzbekistan market share and expand further into Kyrgyzstan.

2027

## Kazakhstan and CIS

Next wave, using the same playbook proven across three countries.

LONGER TERM

## Southeast Asia and Africa

Markets with the same profile: fast-growing centers, weak digital infrastructure.



### New segment: online schools

A dedicated module for fully-remote providers expands the addressable market beyond physical and hybrid centers.

## COMPETITIVE LANDSCAPE

Content library **plus** center operations. Nobody else has both.

|                            | LOCAL CRMS | MOODLE  | ISPRING | VZNANIYA       | PROGRESSME    | MENTOUR         |
|----------------------------|------------|---------|---------|----------------|---------------|-----------------|
| Pre-built content (100+)   | No         | No      | No      | Limited, vocab | Limited       | Yes             |
| Auto-grading across skills | No         | Limited | Limited | Partial        | Limited       | Full coverage   |
| Gamification               | Some       | No      | No      | Some           | Yes           | Coins + rewards |
| CRM / parent comms         | Yes        | No      | No      | No             | No            | Bundled, Sept   |
| Finance module             | Yes        | No      | Yes     | No             | Payments only | Bundled, Sept   |
| Multi-subject pipeline     | No         | Yes     | Yes     | Language only  | Language only | Expanding 2026  |
| White-label option         | Limited    | Limited | Yes     | Limited        | Yes           | Yes             |

Mentour is the only platform combining a ready-made, auto-graded academic content library with built-in CRM and finance — **purpose-built for education centers in this region.**

TEAM

Product, growth and engineering — **already in place.**

FOUNDER & CEO

**Azamkhon  
Obidkhonov**

CO-FOUNDER & PRODUCT

**Timur Magzumov**

BIZDEV & OPERATIONS

**Bekhruz Iusupov**

SALES MANAGER

**Mahmud Majidov**

BACKEND ENGINEER

**Hudoberdi Qodirov**

FRONTEND ENGINEER

**Muhammajon  
Tursunov**

MOBILE DEVELOPER

**Ibrohim Tohtasinov**

**7**

FULL-STACK TEAM,  
NO GAPS TO HIRE FIRST

# Capital and strategic support to hit 300 → 500 → 1,200 paying centers.

## GEOGRAPHIC

Deepen Uzbekistan share, expand Kyrgyzstan, prepare Kazakhstan and CIS entry, then Southeast Asia and Africa.

## PRODUCT

Ship the September multi-module launch and Math + Chinese on schedule, with dedicated modules for online schools and teachers in parallel.

## Why this contest

Winning accelerates our ability to scale into new regions faster than organic growth alone would allow.

CONTACT US

# Let's go global **together.**

CONTACT PERSON

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## mentour

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ACTIVE STUDENTS

THANK YOU

PREZIDENT TECH AWARD • 2026