

DCARD



PITCH *Deck*

Biz bilan birga tejang!

01

A PROBLEM WORTH SOLVING



PROBLEM

Tarqoq chegirmalar,
Sodiqlik dasturlari va
mijozlar qaytmasligi
va marketing
qimmatligi



MARKET POTENTIAL

Har bir soha o'zining
alohida chegirma
tizimiga ega. Dcard —
hammasini bittada
birlashtiradi

02

MARKET OPPORTUNITY



\$25-30B
SAVDO VA
XIZMAT BOZORI

TAM

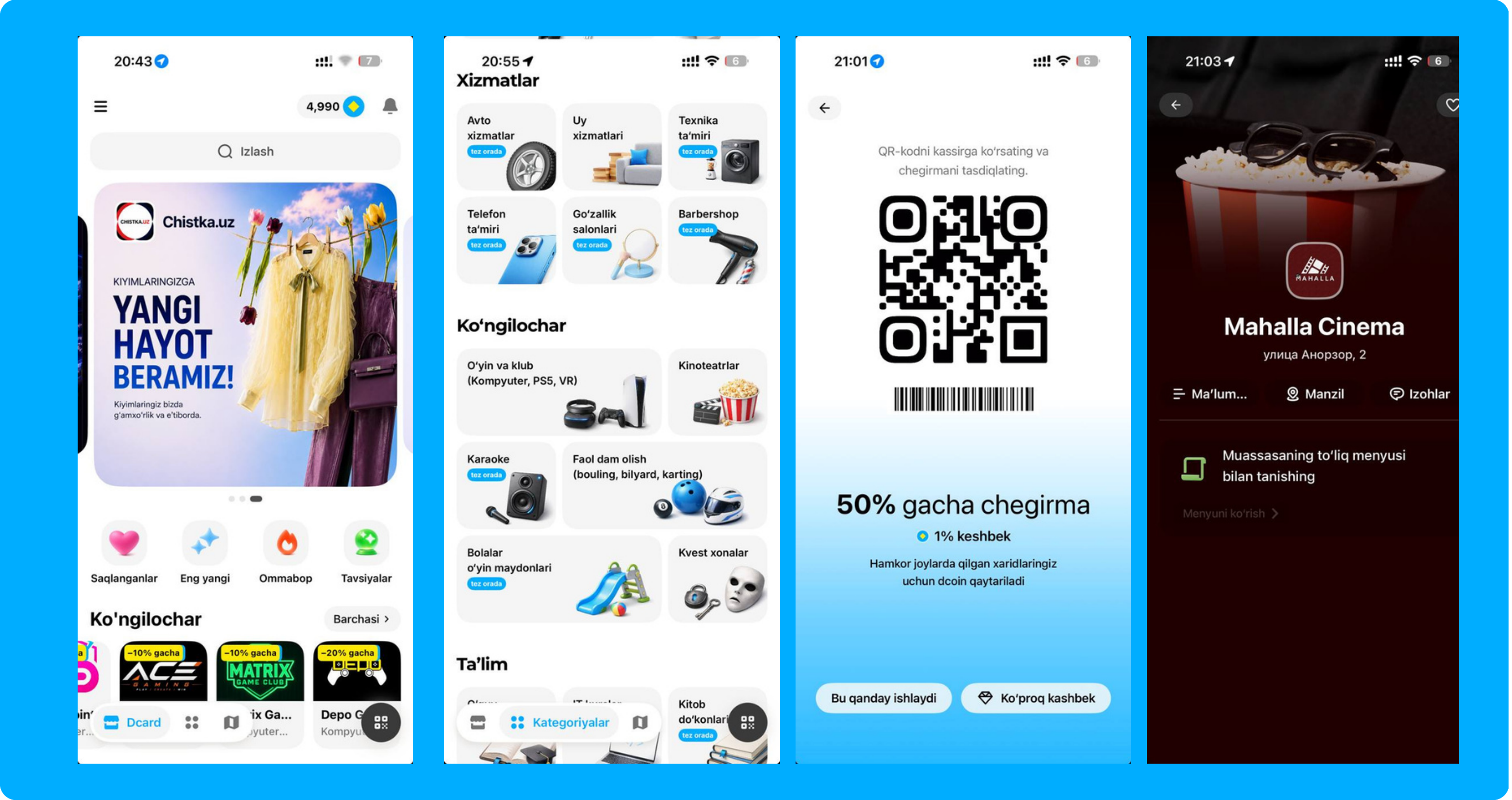
\$3-5B
RAQAMLI TAYYOR
SEGMENT

SAM

\$150-200M
DCARD BOZOR
ULUSHI

SOM

PRODUCT IN ACTION



**B2B KOMISSIYA
MODELI 5%**

**B2C OBUNA
MODELI
70,000 SO'M**



04

BUSINESS MODEL

05

TRACTION SO FAR



50+ PARTNERS

**200+
foydalanuvhi**

**FROM BETA TESTERS TO PAYING
CUSTOMERS—PROOF THAT WE'RE
ONTO SOMETHING BIG**

**PILOT MUVAFFAQIYATLI
YAKUNLANDI (\$150 REVENUE)**



AVGUST OYIDA PILOT
LOYIHAMIZNI ISHGA
TUSHIRDIK VA 50 DAN
ORTIQ HAMKOR BILAN
ALOQA O'RNATDIK.
DASTLABKI NATIJALAR
MAHSULOTIMIZGA REAL
BOZOR TALABI BORLIGINI
TASDIQLAYDI — BETA-
TESTERLARDAN HAQIQIY
TO'LOVCHI MIJOZLARGA
O'TISH JARAYONIDA
BIRINCHI DAROMAD VA
MERCHANT QIZIQISHINI
QAYD ETDIK. KEYINGI
BOSQICHDA USHBU ASOSNI
KENGAYTIRIB, YANGI
VERTIKALLAR VA
SHAHARLARGA CHIQISHNI
REJALASHTIRYAPMIZ

OUR GO-TO-MARKET STRATEGY

01

AMBASSADOR MODEL

Har bir soha (avto, go'zallik, restoran va h.k.) uchun mashhur blogerlar va influencerlar bilan ishlaymiz — ular komissiyadan 30% ulush olib, o'z auditoriyasiga Dcard'ni tanishtiradi. Bu performance-based CAC, ya'ni faqat natija bo'lganda to'lov qilinadi.

02

TOGRIDAN-TOGRI MERCHANT HAMKORLIGI

Har bir shaharda mahalliy biznes egalari bilan bevosita muzokara olib boramiz, ularga chegirma va sodiqlik dasturi orqali yangi mijoz oqimini taqdim etamiz — merchant panel orqali oson boshqaruv va real vaqtda savdo ma'lumotlari bilan.





12

MILESTONE AND ROADMAP

2026-YILDA O'ZBEKISTON BO'YICHA 3-4 TA ASOSIY SHAHARDA (TOSHKENT, SAMARQAND, BUXORO) MAHSULOTNI TO'LIQ ISHGA TUSHIRAMIZ, BIRINCHI 4-5 VERTIKALDA (AVTO, GO'ZALLIK, RESTORAN, FITNES) 500+ MERCHANT HAMKORLIGINI SHAKLLANTIRAMIZ VA OBUNA BAZASINI 200,000 MING FOYDALANUVCHIGACHA YETKAZAMIZ.



07

MEET OUR TEAM



**JAVLON
JABBARALIYEV**

CEO AND CO-FOUNDER



**SHERZOD
ABDUMUTALOV**



**ALISHER
RAXMANOV**



**MUKHAMMAD
KHALIL**

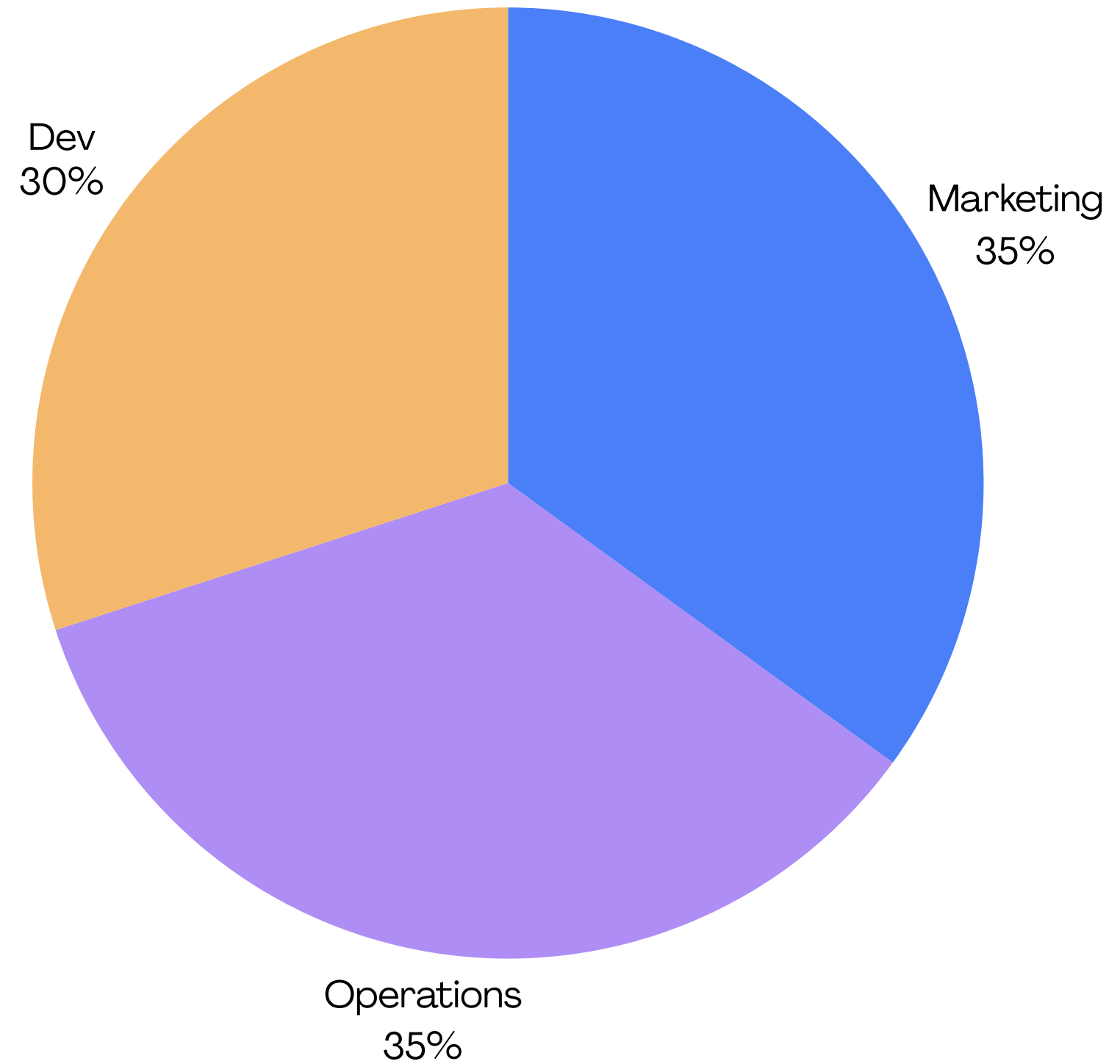


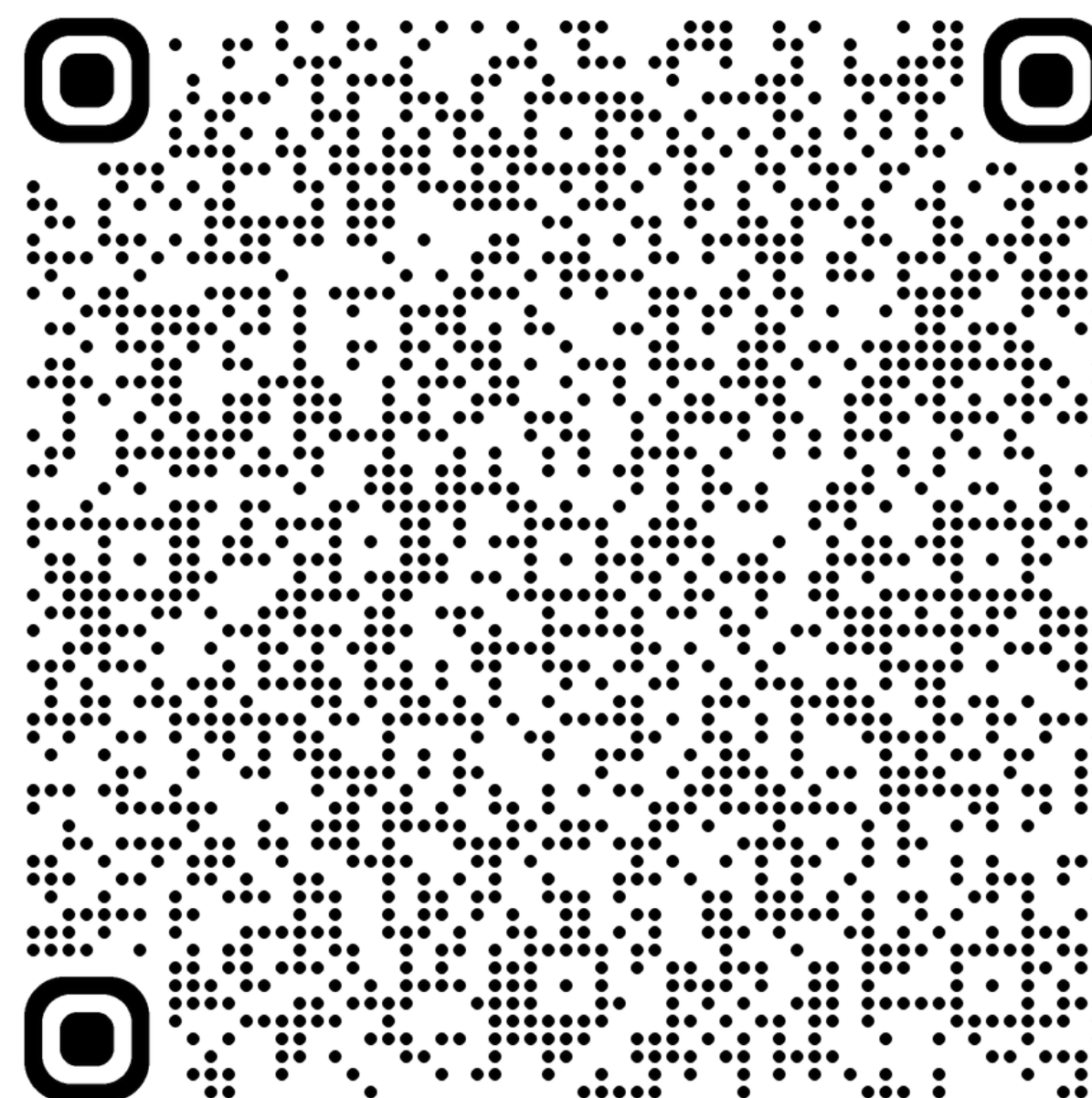
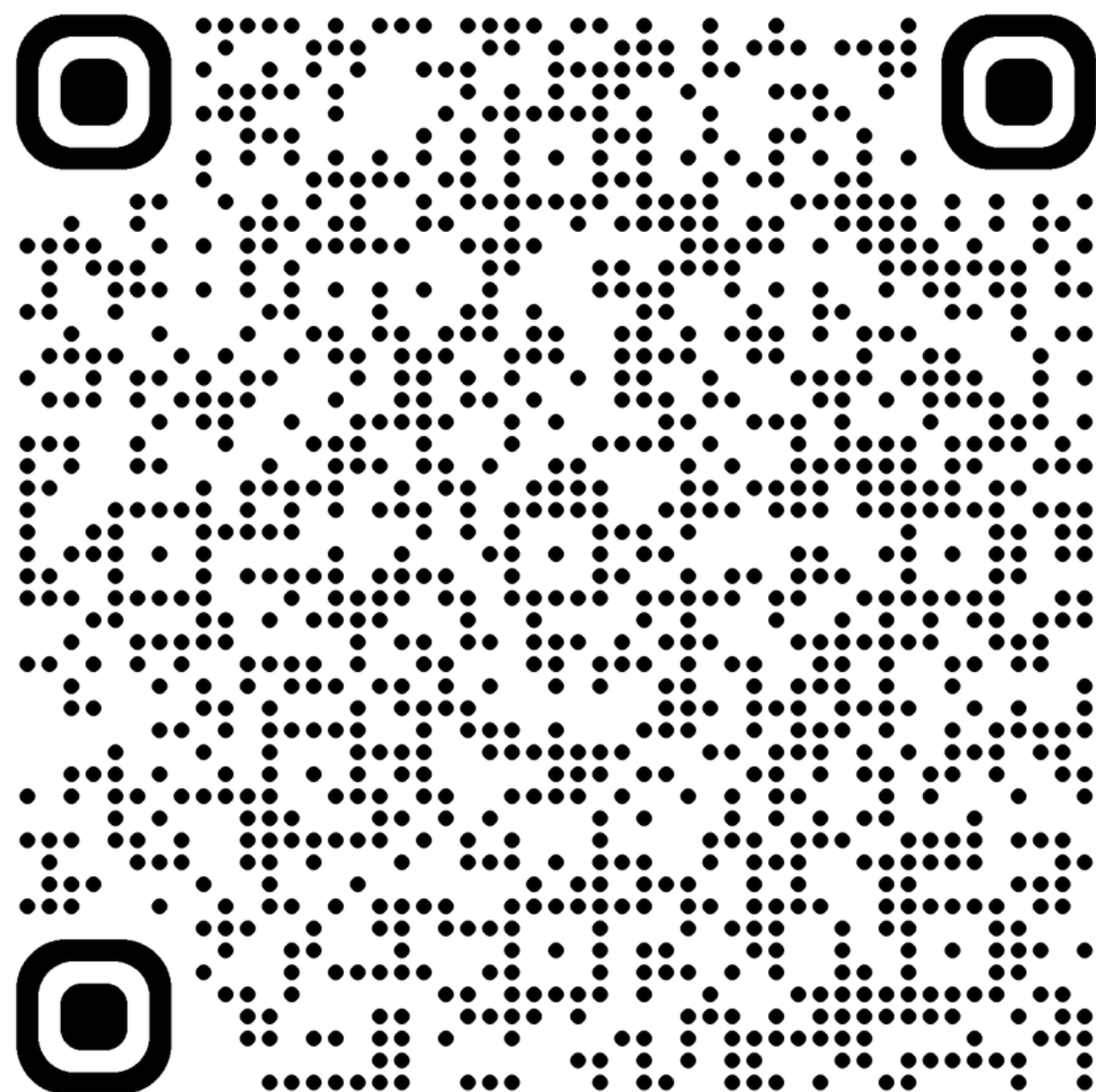
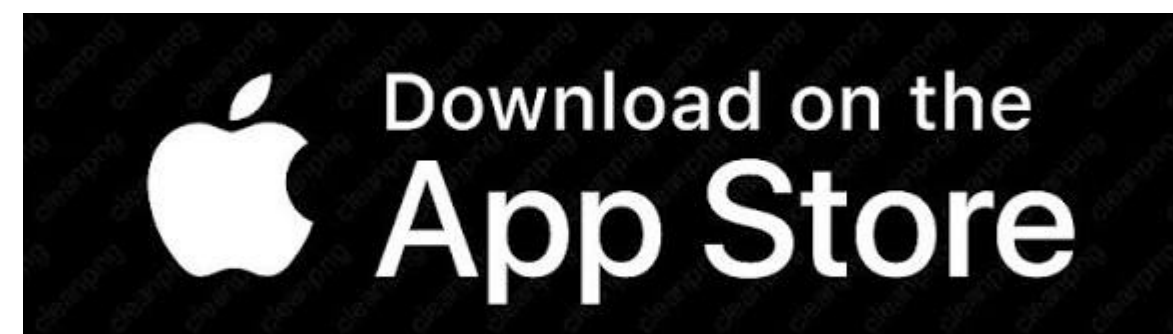
**DEV & VA
OPERATIONS TEAM**

ASK

PRE-SEED

100,000\$





DCARD



THANK
You!

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