

Solving the daily problem of

300 000 000+

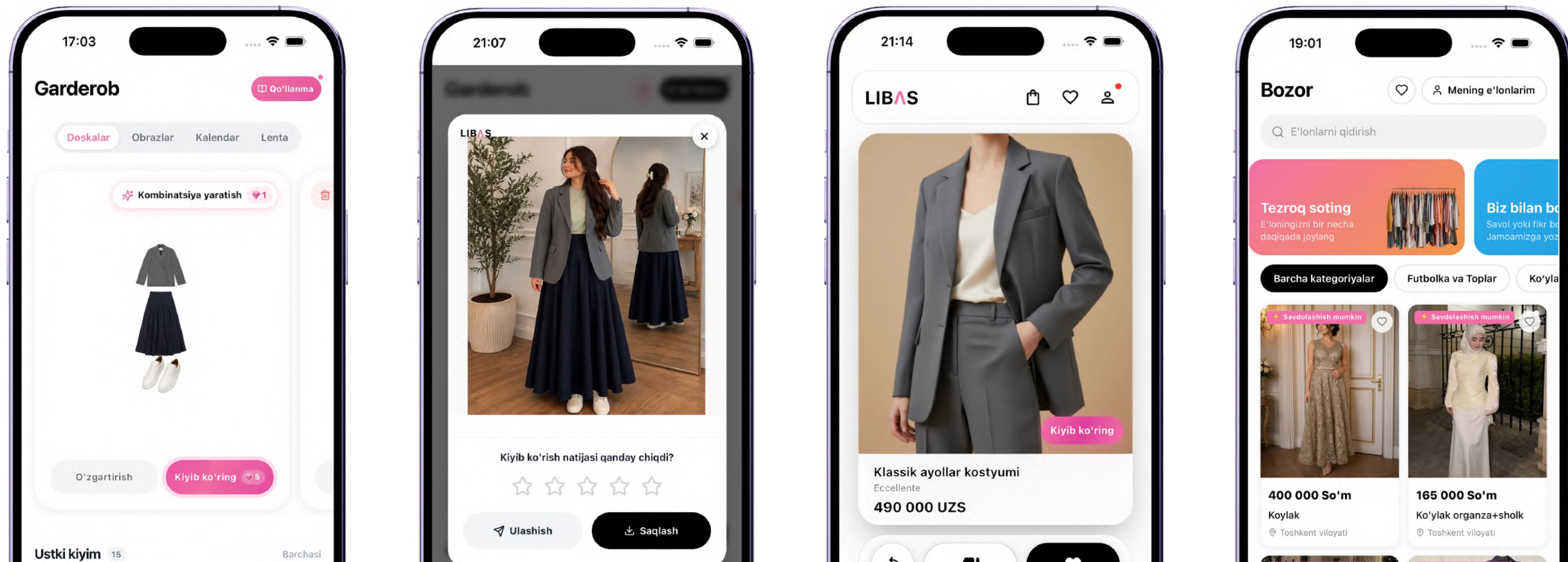
women

144 hours per year

2-3 hours per week

LIBAS — SOLUTION

**AI-powered fashion discovery platform combining
Wardrobe, Swipe-Based Personalization, and Cultural
Intelligence to transform how women find, buy and try
on clothes - eliminating 80% of search time**



LIBAS — WARDROBE



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LIBAS — WEEKLY OUTFITS

1
August



2
August



3
August



4
August



5
August



6
August



LIBAS — VIRTUAL TRY ON



+



LIBAS — BUSINESS MODEL

Free

- Wardrobe
- 50 items
- Everyday outfits
- Virtual try-on

0 sum

Plus

- Wardrobe
- 100 items
- Everyday outfits
- Virtual try-on
- AI assistant
- Improve images

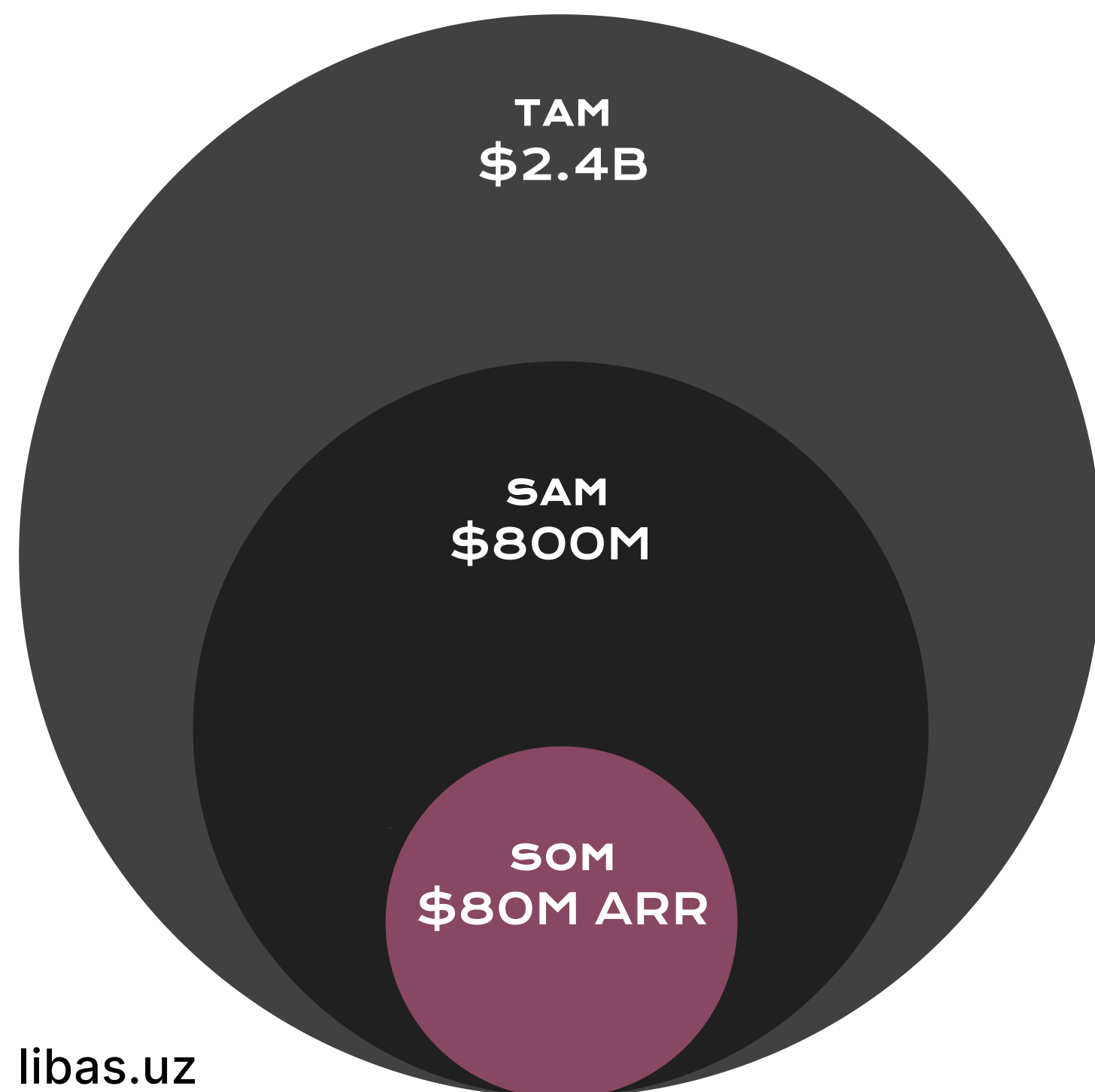
\$2,42

Premium

- Wardrobe
- 200 items
- Everyday outfits
- Virtual try-on
- AI assistant
- Improve images
- Individual offers

\$6,58

LIBAS — MARKET SIZE



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Global Fashion Spend in Central Asia + MENA Markets:

- Central Asia Fashion Market: ~\$3B
- MENA Fashion E-commerce: ~\$15B
- Offline Fashion Digitization Opportunity: ~\$12B

Target Regions (5–7 year expansion plan):

- Central Asia (Uzbekistan, Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan)
- MENA (UAE, Saudi, Qatar, Turkey, Egypt)

LIBAS — GLOBAL APPS



Stitch Fix
Main Focus: Stilist
Unicorn
2000+ brands



GarderoB
Main Focus: C2C
second hand
Area: KZ



Whering
Main Focus: Wardrobe
10M+ Active users
100M+ closing base

LIBAS — TRACTION

Users 15 000+	Items processed 30 000+	10+ Brands Revenue \$2,000+		
	Individual offers 260 000+	LTV \$8.88	CAC \$1.4	Ratio 6x
		We are participants in global programs		
		 Microsoft for Startups	 Google for Startups	 NVIDIA INCEPTION PROGRAM

LIBAS — TEAM



**Mukhammad Erkinov,
CPO**



**Bekhzod Tokhirjonov,
CEO**



**Mukhammadjon
Kholmukhamedov, CTO**



Leyla Mirzaeva



Ilhomova Madinaxon



Rustam Khamdamov



Dilmurod Khodiev

DMED

<epam>

uzum

LOUIS VUITTON

SEPHORA

SAP

BILLZ

SPACE
COWORKING