



TimeLens

Don't just see history. Feel it.

The Future of Augmented Reality Tourism in Uzbekistan

The Passive Tourist Experience



Screen Addiction

70% of a tourist's time is spent looking down at phones, completely disconnecting them from the surrounding physical environment.



Unnatural AR Experiences

Current mobile-based AR requires users to hold up screens constantly, which feels unnatural and causes severe eye strain and arm fatigue.



Fragmented Information

Tourists lack a single, convenient source for historical context, forcing them to juggle multiple guidebooks, audio devices, and web searches.



Passive Consumption

Traditional methods result in merely reading facts about a site, removing the emotional resonance and preventing users from truly feeling the era.

Immersive, Hands-Free Exploration

✓ Powered by XREAL Air 2 Pro

Advanced hardware that enables automatic object and environmental recognition in real-time.

✓ True AR Vision

A completely phoneless experience that removes the physical barrier between the tourist and the monument.

✓ Smart Contextual Engine

Projects accurate, localized historical data directly onto the real-world environment.

✓ Deep Immersion

Dive deep into history through multi-sensory augmentation, replacing passive reading with active historical presence.



The Registan Experience, Augmented.



Real-time 3D reconstruction, immersive audio guides, and contextual data seamlessly integrated directly into the user's field of view.

Target Audience Segments



International Tourists

Seeking premium, multi-lingual, immersive guidance.



Local Tourists

Interested in in-depth historical context and augmented experiences.

Competitive Dominance

Criteria	TimeLens	Google Glass	VITURE	Vuzix Blade
Market Focus	Uzbekistan	Western Museums	China Domestic	US / Corporate
Languages	UZ, RU, EN	EN Only	CN Only	EN Only
Content Type	Audio & 3D Historical Reconstruction	Art Collections	Historical Scenes	Navigation
Guide Experience	✓ Replaces expensive guides	✗ Requires guide, boring audio	✗ Requires guide, boring audio	✗ Requires guide, boring audio
Visual Immersion	Full 3D Immersive	Static	Static	Static
Pricing Model	Affordable Rental	Expensive Purchase	Expensive Purchase	Highly Expensive
Offline Mode	Fully Supported	Requires Online	Requires Online	Requires Online

Market Sizing & Capture Target



Tiered Monetization Strategy

Basic (Standard Tourist)

\$5 / single use

- ✓ 3 Historical Scenes
- ✓ 3 Audio Tracks
- ✓ Text Information
- ✓ 3D Animation included.

Tariff A (Museum Partner)

\$2.50 / user

- ✓ 2 Historical Scenes
- ✓ 2 Audio Tracks
- ✓ Text Information
- ✗ (No 3D Animation).

Tariff B (Premium / VIP)

\$7 / user

- ✓ 5 Historical Scenes
- ✓ 5 Audio Tracks
- ✓ Text Information
- ✓ Full 3D Animation included.

The TimeLens team presents history vividly and interactively through advanced Augmented Reality.

Project Economics & ROI

Total Budget

221M UZS

(~\$17,000)

Hardware Share

68.8%

Est. Payback Period

~147 Days

(Based on 10 units rented 3x daily)

Est. Daily Revenue

1.5M UZS

Expense Allocation

	Category	Details	Amount	Share %
1	Hardware	10x Xreal Air 2 Pro + Beam Pro + Cables	152M UZS	68.8%
2	Marketing	SMM + Tourism Partnerships (2 months)	20M UZS	9.0%
3	Reserve Fund	Contingency	15.4M UZS	7.0%
4	Development	MVP App Build (2 months)	10M UZS	4.5%
5	Patent/IP	O'zPatent Registration	10M UZS	4.5%
6	Founder Salary	Fotima Kazimjanova (2 months)	8M UZS	3.6%
7	Documentation	Legal & Registration	5M UZS	2.3%
8	Accessories	Lanyards & ID Cards (10 sets)	600k UZS	0.3%
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Bridging the Past and the Future

TimeLens is not just an application; it is a paradigm shift for heritage tourism. By combining cutting-edge XREAL hardware with deep, localized historical reconstruction, we are transforming a \$17,000 initial capital requirement into a highly scalable, self-contained revenue engine.

Zero-Friction

Fully offline,
phoneless immersion.

High Margin

~147-day payback
period on hardware.

Untapped Market

First-mover advantage
in a 2M+ tourist SAM.

Partner with us to redefine how the world experiences history.

Connect With Us

Scan below to continue the conversation or view our demonstrations.



Join our Telegram community



Watch TimeLens in action on YouTube